# **LSSI - PRIVACY POLICY**

# WWW.BITHERM.COM/ PURGADORES DE CONDENSADO SL

#### **PRIVACY POLICY**

#### Information of the owner of the website

PURGADORES DE CONDENSADO SL CIF/NIF B28493641 with address at CALLE ULISES 89, MADRID (MADRID), 28043 and communications email GESTION@BITHERM.COM .

Registration in the Mercantile Registry with No.: Madrid Mercantile Registry, Volume 4470, Sheet 1, Sheet M-74018
Collegiate in with No
Authorized Entity

#### **Data Protection Officer**

The owner is responsible for the personal data that is collected by browsing and using this website in accordance with the requirements established by the REGULATION (EU) 2016/679 regarding the protection of data of natural persons as well as in accordance with the Law 34/2002 of July 11 on Services of the Information Society and Electronic Commerce (LSSI-CE).

By using this website, we understand that you have read and understood the information that is exposed in relation to the processing of your personal data.

# **Data protection policy**

The person in charge applies the principle of active responsibility in the processing of personal data, maintaining a constant update and promotion of the continuous improvement of the data protection system in accordance with the legal requirements, quaranteeing in all cases:

- \* respect for the freedoms and fundamental rights of natural persons
- \* that the data is processed lawfully, fairly and transparently
- \* that the data processed is accurate, adequate, relevant and limited in relation to the purposes for which they are collected
- \* that the purposes for which they are collected are explicit and legitimate and that they are not processed in a manner incompatible with those purposes

The purpose of this document is to inform users about what we do with their personal data, how it is collected, what it is used for, the rights that assist them as well as all the necessary legal information established by current regulations.

## Data collected, purpose and legality

The personal data processed are those provided by users through the forms available on this website and are the minimum required to be able to:

- \* send you information about our products/services
- \* Answer queries.

\* process orders, as well as being able to prepare the corresponding invoices, report on the status of orders, deal with claims and any other management derived from the provision of the service carried out through this website.

These purposes are based on legal principles of data processing collected by current regulations: for the execution of a contract or the provision of a service to users, for the fulfillment of legal obligations, for legitimate interest and with the consent of the users.

#### webforms

The personal data collected through the contact web formThey are used to be able to attend to any query that the user makes through it.

The personal data collected in the order formThey have the purpose of processing the necessary data for the correct management of your orders.

The treatment of the data is legitimized by the consent that you give us by expressly accepting the treatment conditions informed through this privacy policy.

# **Data recipients**

The personal data obtained through the web forms are recorded and stored in electronic media controlled and supervised by the data controller.

Your personal data will not be communicated to third parties, with the exception that said communication of data is covered by a legal obligation or when for the correct provision of the service or the execution of the contract it is necessary to communicate your data to third parties to be able to make the payment ( payment gateways), as well as manage the deliveries of the products (carriers) covered by said assignment in the needs of the service. Payment through other payment gateways, we recommend the user to read the privacy policy to understand how it handles personal information, for example:

Redsys Servicios de Procesamiento, SL ("Redsys"), domiciled in Madrid, calle Francisco Sancha, number 12, and with CIF number B-85955367, which fully complies with current legislation on the protection of personal data and with the confidentiality commitments inherent to its activity. Redsys has adopted the necessary technical measures to maintain the required level of security. You can see its privacy policy at https://www.redsys.es/legal/20180223\_politica\_de\_privacidad\_web\_publica\_redsys.pdf

PayPal (Europe) S.à.rl et Cie, SCA (RCS Luxembourg B 118 349), whose privacy policy establishes the appropriate security measures for the correct treatment of users' personal data. You can see their privacy policy at

https://www.paypal.com/es/webapps/mpp/ua/privacy-full?locale.x=es\_ES#1

For cases in which the communication of data to third parties is not covered by the legal bases established in the previous section, the communication of data to other recipients will only be carried out if the user has given their express consent.

Strict criteria are maintained for the selection of treatment managers and the contractual commitment with each of them to comply with and enforce the obligations established in terms of data protection.

In the event that there are international data transfers PURGADORES DE CONDENSADO SL will guarantee that the transfer of your personal data is carried out in accordance with the applicable privacy laws and, in particular, that the necessary contractual, technical and organizational measures are applied, such as the standard contractual clauses approved by the European Commission.

You can obtain more information about the treatment of personal data of our organization by requesting it in the mail: GESTION@BITHERM.COM

# Technical and organizational data protection measures

The media have the necessary technical and organizational measures that guarantee the confidentiality and conservation of personal data obtained through the web.

The personal data collected from the web is processed through HTML protocol with a valid SSL certificate.

The personnel involved in the data processing operations: access, editing, deletion, etc... is trained for it, trained and committed to this data protection policy.

#### **Data retention**

The personal data obtained through the contact form will be kept for the time necessary to attend to the request/guery made.

The personal data obtained through the order form will be kept as long as there is a contractual and/or commercial relationship with you or as long as you do not exercise your right to suppress, cancel and/or limit the processing of your data.

Once the contractual relationship has expired, we will keep the information duly blocked, without giving it any use, as long as it may be necessary for the exercise or defense of claims or some type of judicial, legal or contractual responsibility may arise from its treatment, which must be attended to and for which recovery is necessary.

In case you have expressly accepted the sending of commercial information, we will keep your data

of contact until you notify us of your decision to cancel such commercial shipments.

### Information about the existence of automated decisions (including profiling)

We do not normally make automatic decisions, but when we do we will make it clear that is making that kind of decision. However, PURGADORES DE CONDENSADO SL CIF/NIF B28493641 includes several sections dedicated to the personalization of services in order to display personalized advertising when entering your website and also to send personalized communications.

PURGADORES DE CONDENSADO SL CIF/NIF B28493641 recognizes the possibility of creating profiles for improve your product offer or personalize the sending of commercial offers or give a more personalized treatment to the customer.

# Opposition to data being processed for advertising purposes

If you gave your consent to use your data for advertising purposes and do not wish to continue receiving advertising, you can revoke the consent given at any time and by sending an email to the person in charge GESTION@BITHERM.COM.

# **Changes in the Privacy Policy**

We may modify the information contained in this Privacy and Cookies Policy when we deem it appropriate. In case we do, we will notify you in different ways through the Platform (for example, through a banner, a pop-up or a push notification), or we will even notify you to your email address when the change in question is significant for your privacy, so that you can review the changes, assess them and, where appropriate, oppose or unsubscribe from any service or functionality. In any case, we suggest that you review this Privacy and Cookies Policy from time to time in case there are minor changes or we introduce any interactive improvement.